

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Great American Media**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 574222 /		<u>Alt Order #</u> 09815256
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Estimate #</u> 1473	
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/25/12	10/01/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$375.00			
N 2	31	09/25/12	10/01/12	M-F 530-6a Good Day	530-6a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$500.00			
N 3	31	09/25/12	10/01/12	Good Day Colorado	6a-7a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$500.00			
N 4	31	09/25/12	10/01/12	Good Day Colorado	7a-8a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$500.00			
N 5	31	09/25/12	10/01/12	Good Day Colorado	8a-9a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$400.00			
N 6	31	09/25/12	10/01/12	Regis & Kelly	90130a-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$250.00			
N 7	31	09/25/12	10/01/12	Everyday	10a-11a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$125.00			
N 8	31	09/25/12	10/01/12	Judge Judy	11a-12p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$200.00			
N 9	31	09/25/12	10/01/12	We the People w/ Glo	12p-1p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$200.00			
N 10	31	09/30/12	09/30/12	FOX News Sunday	8a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$250.00			
N 11	31	09/25/12	10/01/12	Judge Judy	3p-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$450.00			

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<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Product</u> DCCC
<u>Estimate #</u> 1473		
<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	31	09/25/12	10/01/12	Ricki Lake	4p-5p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$450.00												
N 13	31	09/25/12	10/01/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 1 \$700.00												
N 14	31	09/25/12	10/01/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 1 \$700.00												
D 15	31	09/29/12	09/29/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
D 16	31	09/29/12	09/29/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
D 17	31	09/30/12	09/30/12	News Sunday 5p-530p	5p-530p		:30			NM	0	\$0.00
N 18	31	09/30/12	09/30/12	News Su 530-6p	530p-6p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S 1 \$450.00												
N 19	31	10/01/12	10/01/12	Bones Mon 7-8p	7p-8p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 M----- 1 \$3,500.00												
N 20	31	09/30/12	09/30/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S 1 \$900.00												
N 21	31	09/25/12	10/01/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$1,800.00												
N 22	31	09/25/12	10/01/12	M-F LN 930p-10p	930p-10p		:30			NM	3	\$4,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 3 \$1,400.00												
N 23	31	09/25/12	10/01/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$500.00												
N 24	31	09/29/12	09/29/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S- 1 \$900.00												
D 25	31	09/25/12	10/01/12	TMZ	1035p-1105p		:30			NM	0	\$0.00
D 26	31	09/25/12	10/01/12	Family Guy	11p-1130p		:30			NM	0	\$0.00
N 27	31	09/29/12	09/29/12	College Football Lat	5p-cc		:30			NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S- 1 \$3,000.00												
N 28	31	09/30/12	09/30/12	NFL on FOX 11am	11a-CC		:30			NM	1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S 1 \$7,500.00												
<b>Totals</b>											<b>39</b>	<b>\$34,575.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	28	\$26,425.00	\$22,461.25
10/01/12 - 10/01/12	11	\$8,150.00	\$6,927.50
<b>Totals</b>	<b>39</b>	<b>\$34,575.00</b>	<b>\$29,388.75</b>

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<u>Advertiser</u> <b>Democratic Congression:</b>		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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